



Consequences and Control of Micronutrient Deficiencies:

Science, Policy, and Programs —
Defining the Issues

16–18 April 2007 ■ Istanbul, Turkey

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SPONSORSHIP OPPORTUNITIES

The Micronutrient Forum welcomes financial and in-kind contributions towards the meeting. A range of sponsorship opportunities has been developed to maximize benefits to the sponsor, the meeting, and the delegates.

PLATINUM SPONSOR—US\$50,000 and Above

We offer:

- Acknowledgement of your organization as a Platinum Sponsor on:
 - the Sponsors' page of the Micronutrient Forum's Meeting website
 - the Sponsors page of the Forum's Meeting Program Book
- Organization name, logo or brand identity and one (1) paragraph description of the organization displayed on the Sponsors page of the Forum's Meeting website and a link to the Sponsor's official website
- Organization name, logo or brand identity and one (1) paragraph description of the Sponsor's organization in the Forum's Meeting Program Book
- Organization name, logo or brand identity prominently displayed at Forum's Registration Booth
- First selection on booth location in the commercial or NGO exhibition hall location if the organization chooses to sponsor an exhibition booth. Ranking is based on date Forum receives funding.
- Invitation to the Chairman's Circle Private Reception at the opening reception of the Micronutrient Forum (this could also be Chairman's Breakfast for the Corporate Sponsors and invited Board members)
- CD-Rom of the Forum's Proceedings

GOLD SPONSOR—US\$25,000 to \$49,999.99

We offer:

- Acknowledgement of your organization as a Gold Sponsor on:
 - the Sponsors' page of the Micronutrient Forum's Meeting website
 - the Sponsors page of the Forum's Meeting Program Book
- Organization name and logo or brand identity displayed on the Sponsors page of the Forum's Meeting website
- Organization name and logo or brand identity in the Forum's Meeting Program Book
- Choice of exhibition space in commercial or NGO exhibition hall if you choose to host a booth; ranking is based on when the Forum receives funding and availability
- Organization name and logo or brand identity prominently displayed at Forum's Registration Booth
- CD-Rom of the Forum's Proceedings

SILVER SPONSOR—US\$10,000 to \$24,999.99

We offer:

- Acknowledgement of your organization as a Silver Sponsor on:
 - the Sponsors' page of the Micronutrient Forum's Meeting website
 - the Sponsors page of the Forum's Meeting Program Book
- Organization name and logo or brand identity displayed on the Sponsors page of the Micronutrient Forum's website
- Organization name and logo or brand identity in the Forum's Meeting Program Book
- Organization name and logo or brand identity prominently displayed at Forum's Registration Booth
- CD-Rom of the Forum's proceedings

BRONZE SPONSOR—US\$5,000 to \$9,999.99

We offer:

- Acknowledgement of your organization as a Bronze Sponsor on:
 - the Sponsors' page of the Micronutrient Forum's Meeting website
 - the Sponsors page of the Forum's Meeting Program Book
- Organization name displayed on the Sponsors page of the Micronutrient Forum's website
- Organization name in the Forum's Meeting Program Book
- CD-Rom of the Forum's proceedings

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Below are specific activities your organization may choose to host. Sponsors of specific items will be classified according to their level of sponsorship (*Platinum, Gold, Silver, Bronze*). Sponsors will receive the additional recognition described below should they wish to host one of these activities.

Welcome Reception	US\$ 20,000 and up
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(Monday evening, April 16)

You provide: A welcoming environment and cultural experience for the meeting participants, many of whom are visiting Turkey for the first time. This is an opportunity to network and exchange information in a relaxed and enjoyable environment, outside of the meeting's formal sessions. This is an opportunity for your organization to be positively associated with a memorable event for the participants.

We offer:

- Distribution of an invitation card in the meeting bags with your organization's name on it as the sponsor.
- Announcement of your organization's sponsorship during the plenary session on Monday.
- Signage during the Welcoming Reception.
- A public announcement recognizing the reception's sponsor.

Daily Coffee Breaks	US\$ 40,000*
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* Total cost of 6 coffee breaks (2 per day x 3 days).
The cost of 1 break = \$6,666

You provide: An opportunity to re-energize meeting participants as they meet and greet during the poster sessions.

We offer: Special signage in the coffee break/poster display area acknowledging the contributing organization's sponsorship of the coffee break.

Meeting Bags	US\$ 10,000
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You provide: Payment of or a direct contribution of the participant meeting bags.

We offer: A special sign in the registration area acknowledging the contributing organization's sponsorship of the meeting bags. (Please note that your organization's logo will not be displayed on the meeting bag.)

In-Kind Donations

Donations in-kind will be evaluated in financial terms and classified accordingly (*Platinum, Gold, Silver, Bronze*).

Restrictions

- The Micronutrient Forum does not accept monetary donations or other forms of contributions from tobacco or cigarette companies.
- The Micronutrient Forum does not permit advertising in the meeting rooms, or solicitation during the meeting.
- Any logos for consideration on the meeting materials must be approved by the Secretariat.
- The inclusion of promotional materials in the meeting bags or at the meeting must have prior approval of the Secretariat.

<p>If you are interested in sponsorship opportunities, please contact the Micronutrient Forum Secretariat at mnforum@ilsa.org or call +1-202-659-9024.</p>
