

Common Elements of Successful Programs

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**A2Z: The USAID Micronutrient and
Child Blindness Project**



Outline

Program = Biological/behavioral intervention + Delivery mechanism

Key elements of delivery mechanisms

- **Commitment**
- **Participation**
- **Monitoring process**
- **Evaluating impact**

Building Commitment

- **Champions emerge from public and/or private sectors**
- **Champions build teams**
 - **Partnerships are formed, nurtured**
 - **Advocacy**
- **Partnerships design mechanisms for unique country context**

Participation

Context

Core Components

Results

Social structure
Political stability
Geography
Climate

Food system
Health system

Partners
Finances
Logistics

Commitment

Participation

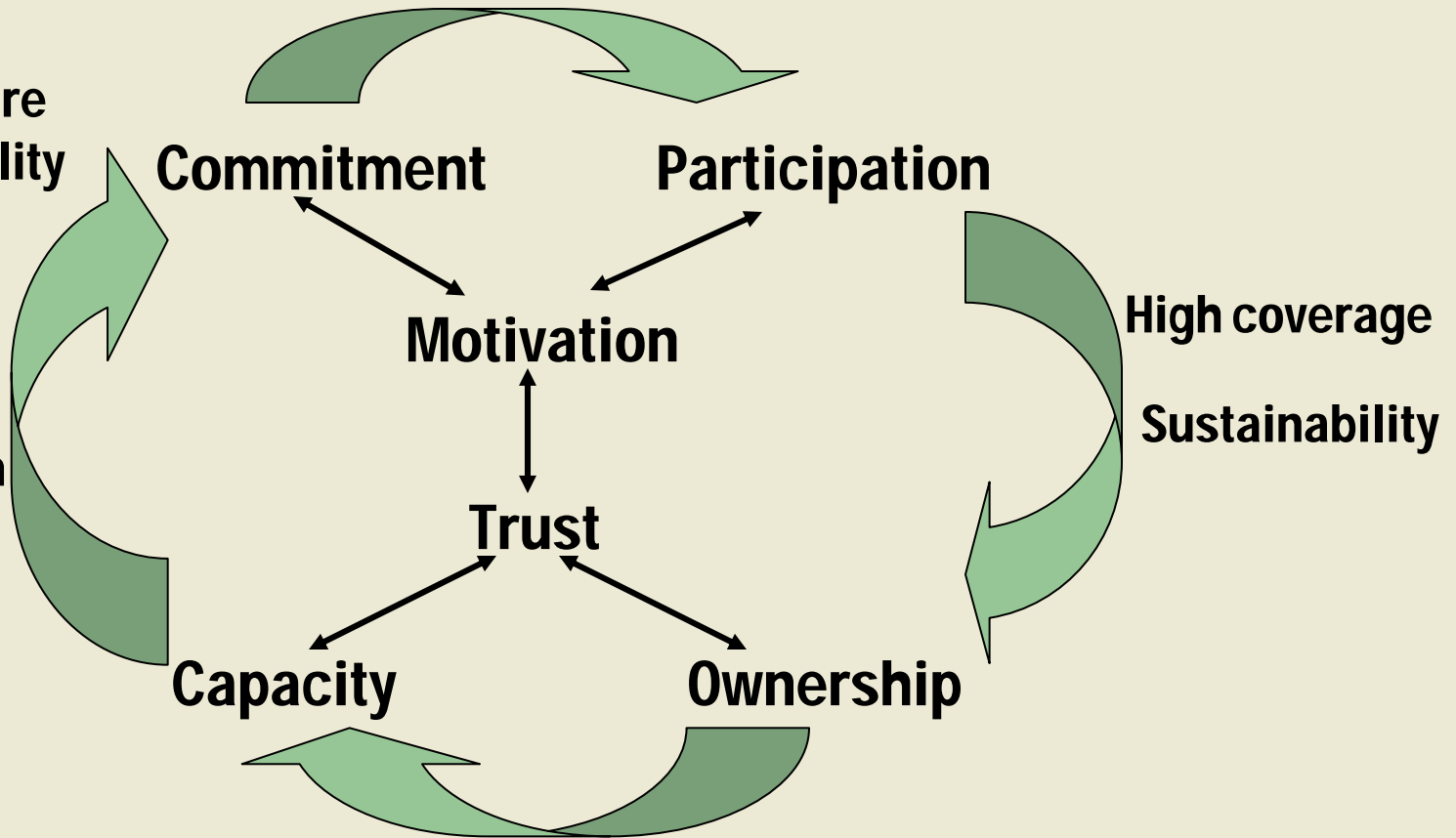
Motivation

Trust

Capacity

Ownership

High coverage
Sustainability



Program Monitoring

Why monitor?

- Essential to management, supervision, accountability
- Needed to evaluate impact

What to monitor?

- Coverage of intervention
- Changes in nutritional status, biochemistry
- Processes of implementation

Data Quality

- Determined by data use, feedback to data collectors is critical

Evaluating Impact

- **Data on program impacts and costs needed for decisions on policy, resource allocation**
- **Impacts of intervention estimated first in efficacy studies – ‘the ideal’**
- **Impacts of intervention delivered in programs modified by* – ‘the reality’**
 - **Behavioral factors**
 - **Biological factors**
- **Investments urgently needed to strengthen methods available for evaluation research**

* Victora, Habicht, Bryce. *Am J Public Health*, 2004;94:400-405.

Conclusions

- **Celebrate our successes**
- **Commitment from public and/or private sectors is first step**
 - **Encourage and support our champions**
- **Participatory approaches at the core of successful and sustainable programs**
- **Urgent need to strengthen evidence-base for program processes, impacts, and costs**

Acknowledgments

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Other Presentations on Programs

■ Plenary

- Today – Costs, assessment and evaluation, progress with USI
- Tomorrow – Dietary strategies

■ Posters

- Today – Programs, assessment and evaluation, communications, coverage
- Tomorrow – Dietary strategies

■ Satellite Sessions

- This evening – Vitamin A supplementation, fortification, community mobilization for anemia
- Wednesday evening – Zinc treatment for diarrhea